



Brand History

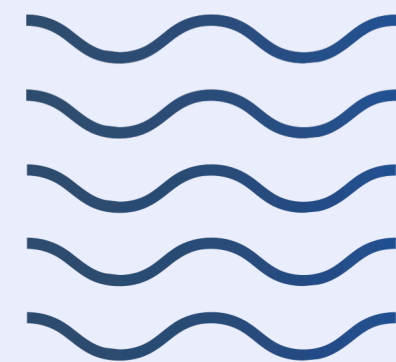
Lemonade Kazbegi is on the market since Y2001. Already 20 years Lemonade Kazbegi is one of the most popular lemonades on Georgian and also on export markets.

New Beginning of the Brand

In year 2019, GBG company purchased brand **Kazbegi**.

GBG – the company which is one of the main players on Georgian market from Y2017 and licensed partner of Heineken.





Quality^x

GBG company is equipped with Czech, German and Italian machineries according to standards of Heineken and all these are the guarantee of high quality.

For high quality product, water is very important. GBG is getting water from its own well, which is located in the village of Tsilkani. Each year, an independent laboratory makes analyses of water, which GBG is using for production.



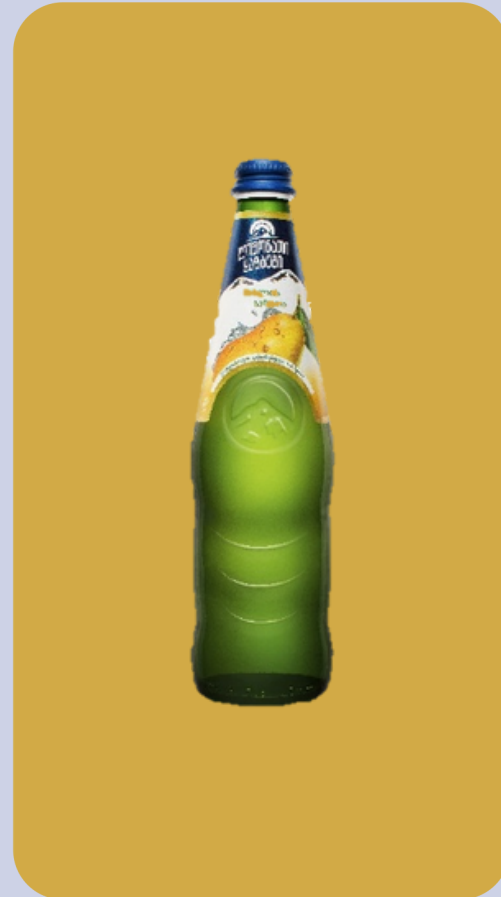
Portfolio



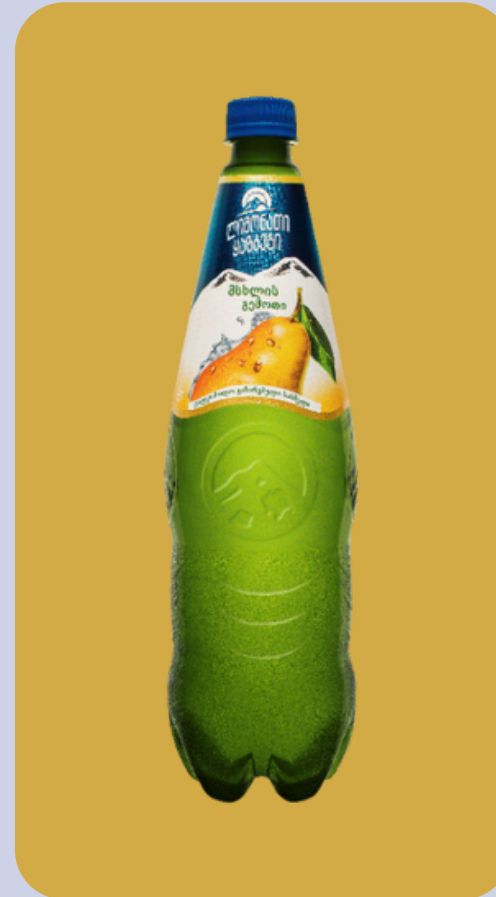
Lemonade Kazbegi is presented by 6 unique aromas:

- Cream
- Tarragon
- Pear
- Saperavi
- Lemon
- Feijoa

0.5 L Glass Bottle



1.0 L PET



2.0 L PET

