

A clear plastic bottle of Maiisi juice lies on a lush green lawn. The bottle is filled with a golden-brown liquid and has a white screw cap. The label on the bottle features a palm tree and the word 'Maiisi'.

Maiisi

≈ 100% Juice ≈

Our Story

LLC Maisi 2020 was founded with the mission of crafting healthy, sugar-free products from Georgian fruits and vegetables. We strongly believe that the gifts of nature should be used wisely. As a result, we create natural products from handpicked fruits and vegetables sourced from Georgian farmers.

Our factory is located in Natakhtari, Georgia, an area famous for its high-quality water. This exceptional water source and raw material quality contribute to the exquisite taste and uniqueness of our products.

About Georgia

Georgia, a country in the South Caucasus is strategically located at the crossroads of Europe and Asia. Georgia has active Free Trade Agreements with a Market population of 2.3 billion (Including EU, EFTA, CIS, and China). Thus, Georgia has a competitive advantage over numerous markets in terms of import duties. In addition to simple and service-oriented customs policy and administration, Georgia is a member of Middle Corridor and TRACECA. Georgia is also connected to the EU's Trans-European Transport Networks.

Georgia – trade regimes:

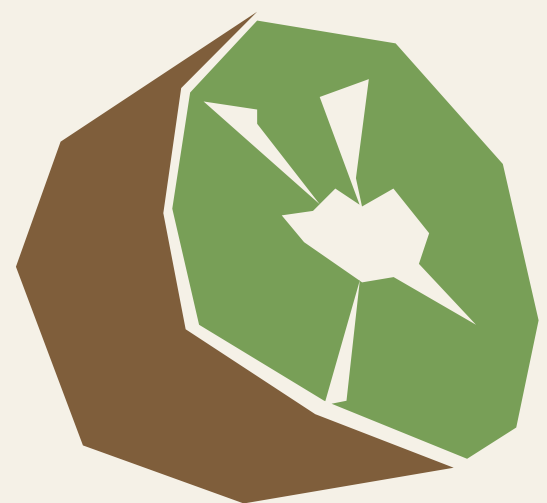
FTA:

- EU
- UK
- EFTA
- CIS
- Turkey
- Ukraine
- China (incl. Hong Kong)
- UAE

GSP+:

- USA
- Japan
- Canada





Technology

We source fresh fruits and vegetables from local farmers and transform them into delightful Georgian flavors that adhere to international standards. We exclusively utilize premium, top-quality raw materials known for their exceptional taste characteristics. Both the incoming raw materials and the final products undergo a thorough analysis in accordance with industry standards. Our products are pasteurized as we do not use any additives or sugar during the manufacturing process. As we use fresh fruits and vegetables, we have active processing of raw materials during spring and autumn. We create inventories and bottle the final products based on market demand.



The Factory

Our factory is 20 minutes drive from the capital of Georgia, Tbilisi. In addition, it is located in proximity to our key farmers, allowing us to receive freshly harvested fruits and thus enhance the quality of our products. The facility is equipped with modern, European, energy-efficient machinery. Two processes take place in the factory: processing and bottling. Our bottling line is suitable for glass as well as PET. The factory has an independent source of water and has a license for water bottling as well. The premises were constructed in 2021 and in 2022 the company was granted international quality certificate BRCGS. We are proud that Maisi is one of the few companies in Georgia to receive a BRCGS quality certificate.

Packaging:

In addition to the three packaging offerings, we can produce the juice in different sizes as well. Please inquire for further information regarding other sizes of the product.



Glass: 250 ml



PET: 330 ml



Pouch

Maisi Juice



Seller: Maisi 2020 LLC
Address: Natakhtari N729, Georgia

LOGISTICS DATA

TRANSPORT	PALLETS EURO	BOTTLES	PACKAGES	GROSS WEIGHT (T)
TRUCK	33	50'000 - 55'000	3'300 - 3'660	21 - 22
40 CONTAINER	24	55'000 - 60'000	3'660 - 4'000	24 - 25
20 CONTAINER	11	30'000	2'000	12 - 13

PACKAGING: GLASS BOTTLE

VOLUME: 250 ML

QUANTITY PER PACKAGE: 15

ASSORTMENT

Wild Apple
Orange
White Grape & Apple
Red Mix
Red Grape
Multi Mix
Tomato
Tomato with Salt
Green Mix
Apple & Ginger
Pomegranate
Sour Cherry

SHELF LIFE: 24 MONTHS

Maisi Juice

Seller: Maisi 2020 LLC
Address: Natakhtari N729, Georgia

LOGISTICS DATA

TRANSPORT	PALLETS EURO	BOTTLES	PACKAGES	GROSS WEIGHT (T)
TRUCK	33	55'000 - 56'000	3'700	21 - 22
40 CONTAINER	24	69'000 - 70'000	3'800 - 3'900	24 - 25
20 CONTAINER	11	31'000 - 32'000	1'700 - 1'800	11 - 12

PACKAGING: PET BOTTLE

VOLUME: 330 ML

QUANTITY PER PACKAGE: 18

ASSORTMENT

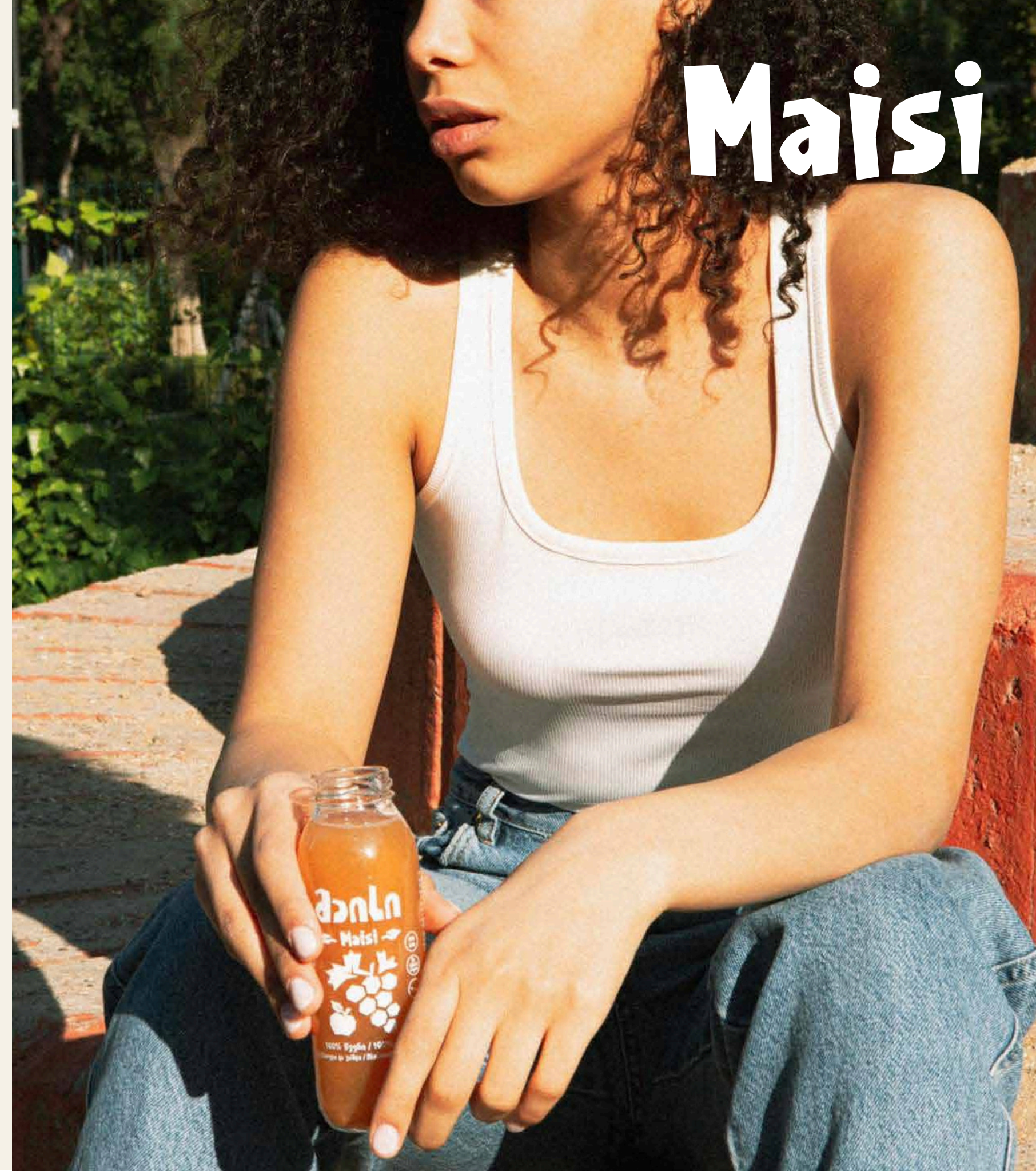
Wild Apple
Orange
White Grape & Apple
Red Mix
Red Grape
Multi Mix
Tomato
Tomato with Salt
Green Mix
Apple & Ginger
Pomegranate
Sour Cherry

SHELF LIFE: 9 MONTHS



Pure
refreshment
in every sip

Maisi



For a
healthier
you



Maisi



No Added
Sugar

NO ADDED
 SUGAR 

Vegan

VEGAN



NON
GMO





Wild Apple

We purchase only handpicked pesticide tested apples from Georgian farmers in Gori. The 100% apple juice from fruit contains only natural sugar available in the apples. Our apple harvest season starts in June and ends in September.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	46 kcal (191 kJ)
Fat	0.12 g.
Carbohydrates	11.5 g.
Protein	0.1 g.

White Grape & Apple

Our next signature blend is Rkatsiteli grapes and Apples. The apples are handpicked by our farmers in the Gori region. The Rkatsiteli grapes are supplied from the Kakheti region during the harvest. You can feel the sourness of apples and the sweetness of grapes in every sip of this juice.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	55 kcal (230 kJ)
Fat	0.5 g.
Carbohydrates	13.8 g.
Protein	0.25 g.



Tomato

Tomato with salt

Georgian tomatoes, which grow in eastern Georgia, are known for their taste. Georgian endemic varieties are much more aromatic and sweet. Enjoy our 100% natural sugar-free juice

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	8 kcal (33 kJ)
Fat	0 g.
Carbohydrates	1.6 g.
Protein	0.33 g.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	8 kcal (33 kJ)
Fat	0 g.
Carbohydrates	1.6 g.
Protein	0.33 g.



Orange

Our orange juice contains a moderate amount of orange pulp. The juice is made from high-quality oranges and contains no added sugar. With every sip, you can actually feel the oranges. It is slightly sour and resembles freshly squeezed orange juice.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	42 kcal (178 kJ)
Fat	0.1 g.
Carbohydrates	9.04 g.
Protein	0.7 g.

Multi Mix

Multi Mix contains 60% apple juice, 10% orange juice and 30% carrot juice. This juice has a unique taste as the sourness of apples is balanced with the sweetness of carrots. It is an ideally balanced product in terms of vitamins and taste.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	42 kcal (176 kJ)
Fat	0.4 g.
Carbohydrates	10.04 g.
Protein	1.98 g.



Red Mix

Our red mix contains beetroot and apple juice. Beet juice is essential to improve blood flow and it also boosts your stamina and keeps you more energized and active. Together with wild apple juice, it creates a unique blend that will support the daily immune system both for adults as well as children. All ingredients are 100% locally sourced.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	42 kcal (175 kJ)
Fat	1.0 g.
Carbohydrates	10.5 g.
Protein	0.39 g.

Red Grape

Our Saperavi juice is made from handpicked grapes from the Kakheti region. Every year, during harvest period our farmers supply us with the highest quality grapes from the wine region of Georgia. This juice has a solid body and texture. It also is the sweetest juice in our portfolio due to the natural amount of fructose in grapes.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	64 kcal (268 kJ)
Fat	0.2 g.
Carbohydrates	15.9 g.
Protein	0.4 g.



Pomegranate

Packed with antioxidants, it supports heart health, boosts immunity, and revitalizes your body with every sip. Made from handpicked Georgian pomegranates grown in the fertile lands of Georgia, our juice captures the rich flavor and vibrant color of this superfruit. Known for their exceptional sweetness and high nutrient content, these pomegranates ensure a perfect balance of taste and health benefits.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	66 kcal (277 kJ)
Fat	0.12 g.
Carbohydrates	16.3 g.
Protein	0.35 g.

Green Mix

Our green mix can simply be called – detox. The main ingredients are feijoa and apple. The unique mix supports the body in removing toxins and supplies a high quantity of Vitamin C. Georgian Feijoa which are grown in Western Georgia are famous for its aroma, taste and high concentration of vitamins.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	75 kcal (231 kJ)
Fat	0.14 g.
Carbohydrates	13.9 g.
Protein	0.1 g.



Sour Cherry

Our 100% natural sour cherry juice is pure wellness in a bottle. Rich in antioxidants and anti-inflammatory properties, it promotes heart health, supports restful sleep, and rejuvenates your body with every sip. Renowned for their vibrant flavor and high nutritional value, these cherries deliver the perfect blend of tartness and vitality.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	80 kcal (249 kJ)
Fat	0.1 g.
Carbohydrates	15.0 g.
Protein	0.1 g.

Apple & Ginger

Bursting with antioxidants and natural energy-boosting properties, it aids digestion, supports immunity and invigorates your body with every sip. This unique mix balances sweetness with a hint of spice. Celebrated for their exceptional taste and nutrient-rich profiles, these ingredients deliver a harmonious and revitalizing experience.

NUTRITIONAL VALUE FOR 100 ML. OF BEVERAGE

Energy value	43 kcal (182 kJ)
Fat	0.12 g.
Carbohydrates	11.0 g.
Protein	0.1 g.

Certificates: BRCGS

In 2024, the company successfully completed its annual BRCGS audit by LRQA and met the criteria outlined in the BRCGS Global Standard for Food Safety, achieving an A+ scoring. BRCGS Global Standard is exceedingly rare in our region, and we are honored to adhere to it.

The BRCGS Global Food Safety Standard has established the industry benchmark for nearly 25 years. It has been adopted by over 22,000 sites across more than 130 countries and is endorsed by 70% of the top 10 global retailers, 60% of the top 10 quick-service restaurants, and 50% of the top 25 manufacturers.

	Certificate issue date: Certificate expiry date: Certificate number: Re-audit due to date:	11 October 2024 5 November 2025 10645311 24 September 2025	Audit date: Site code: Auditor number:	13 September 2024 10007065 21894
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Certificate of Approval

This is to certify that:

Maisi 2020 LLC

N729 Mtsketa Municipality Village, Natakhtari, Natakhtari, 3308, Georgia

has been audited by LRQA, and found to meet the requirements set out in:

BRCGS Global Standard for Food Safety Issue 9, August 2022

Unannounced
and has attained certification at Grade A+ applicable to Product Category 12 - Beverages

Approval number(s): 00038184

The scope of this approval is applicable to:
Fruit juice production by, washing, crushing, pressing of fruits, filtration, pasteurisation from fresh fruits and filling into aseptic bags; syrup preparation from fruit juice concentrates, blending (for mixed juices), filtration, pasteurization of juices and filling into glass bottles.



Marta Escudero
Regional Director, Europe
Issued by: LRQA Limited



If you would like to give feedback on the BRCGS Standard or the audit process directly to BRCGS, please contact enquiries@brcgs.com or use the BRCGS reporting system at <https://tellusbrcgs.whistleblownetwork.net>. To verify certificate validity, please visit <https://directory.brcgs.com> or use the BRCGS reporting system at <https://tellusbrcgs.whistleblownetwork.net>.

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Issued by: LRQA Limited, 1 Trinity Park, Bickenhill Lane, Birmingham B37 7ES, United Kingdom

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FDA

The United States Food and Drug Administration (FDA or US FDA) is a federal agency under the Department of Health and Human Services responsible for safeguarding and promoting public health. Maisi LLC received the certificate in 2023.



KOSHER

In 2024, Maisi proudly obtained Kosher certification, marking a significant milestone in its commitment to quality and inclusivity.



