# CAMPA

**COMPANY PRESENTATION** 

#### About the company

We are a family - owned business founded in 2008, producing highest quality natural fruit juice for over 12 years.

We are one of the leading juice companies in Georgia and a fast growing exporter.

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The company incorporates 4 brands, producing a widerange of juices, nectars and still drinks, that are made from finest ripe fruit grown locally in Georgia, as well as abroad. We source our raw materials from the best fruit processors worldwide. We believe that everyone deserves, high quality, delicious fruit juices that are made from natural ingredients only.







## Why our customers choose us

ALL NATURAL POLICY – Our products are non GMO, free of additives, artificial flavorings and colorants.

Our product is enriched with pristine waters from Aragvi gorge, supplying it with minerals and adding to its deliciosness.



#### A BRANDYOU CAN TRUST

Weather it's the greening of citrus trees in Brazil, or a bad pineapple crop in Thailand, we deal with it. For over 12 years, we have been proving that we can consistently deliver top quality fruit juices that we are known for.











#### Our Technology







To produce the best quality beverages, the right methods have to be used. When choosing our production lines, we aimed to protect the nutritional value and taste of our products, to maintain the highest standards of safety, and at the same time ensure a long shelf life without preservatives. This is why we are equipped with Tetra Pak aseptic technology as well as a hot-filling line for glass bottles.

The impact that our company leaves on the environment has always been important to us. Our process has been chosen with this in mind. We utilize recyclable, responsibly sourced packaging made from renewable materials.

#### Campa in Numbers

Annual Sales – 7 million liters (all formats)

Production Capacity – 15 million liters

Number of Staff – 40+

4 brands

Private Label and Co-packing



### Food Safety & Quality

Food safety is at the heart of what we do. It is a complex challenge, defined by the right practices from the orchard to the product shelf. It all starts with choosing the right suppliers, carefully inspecting every batch of raw material following a strict set of criteria, before considering it for production.

Checking the raw materials for pesticide residues or making sure the nutrients and vitamins in the products are still intact by the end of the shelf life are examples of what our experienced technologists do on a daily basis.





We comply with the EU Juice Directive and strictly follow the code of practice laid out by the AIJN (European Fruit Juice Association). Our company is certified according to the Food Safety Management System standard (ISO 22000).

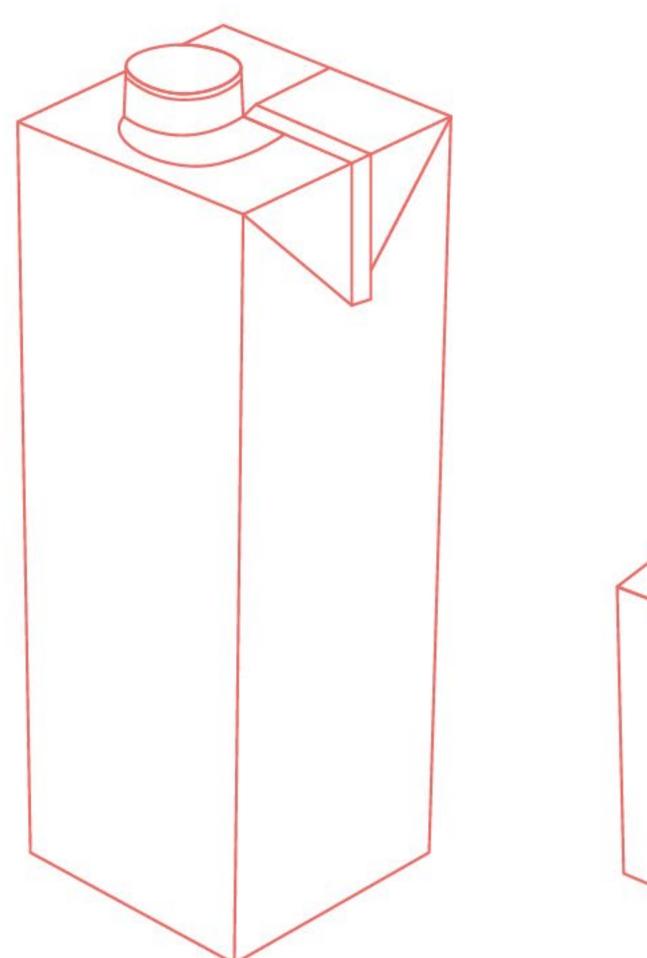


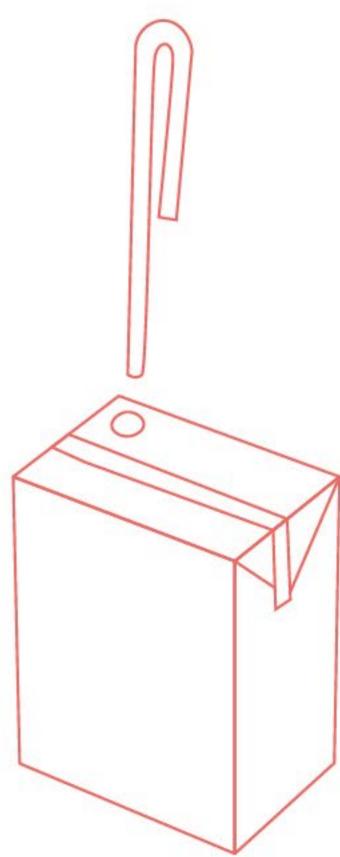
# Co-Packing and Private Labelling

For those willing to create their own brands, we o er our expertise and resources in the development and filling of custom-made beverages.

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Thanks to our experienced R&D team, we can produce fruit juices, nectars and juice containing drinks according to individual specifications of our clients, tailored to the needs of the customers and their respective markets.





# **Export Markets**



#### **Cooperation Terms**

MOQ 0.75 L - 1X40 ft Container (maxium of 2 SKUs in 1 container)

MOQ 0.25L - 1X40 ft. Container (maxium of 2 SKUs in 1 container)

MOQ 1L - 1X40 ft. Container (maxium of 2 SKUs in 1 container)



Delivery Terms – EXW, FCA, CIF



Payment terms - 100% Advance Payment

EDD - 40 Calendar Days after Payment





# ORANGE JUICE

750 ML



# APPLE JUICE

750 ML



# SOUR CHERRY NECTAR

750 ML



# FEIJOA AND APPLE NECTAR

750 ML



#### PINK GUAVA NECTAR

750ML















